

**INSTITUTE OF PUBLIC RELATIONS, GHANA  
2023 PROFESSIONAL ACCREDITATION EXAMINATIONS**

**(SEPTEMBER EDITION)**

**LEVEL III TIME TABLE**

| <b>DATE</b>                    | <b>SUBJECT</b>  |   | <b>TIME</b> |
|--------------------------------|---|---|-------------|
| <b>Monday</b><br>16/10/2023    | <b>Issue/Crisis &amp; Reputation Management</b>                     | <ul style="list-style-type: none"> <li>• <b>Crisis Communication Management</b></li> <li>• <b>Communication/PR Risk &amp; Conduct</b></li> <li>• <b>Communications Audit</b></li> <li>• <b>Advocacy &amp; Lobbying</b></li> </ul> | 5pm – 8pm   |
| <b>Wednesday</b><br>18/10/2023 | <b>Executive Leadership &amp; Management (I)</b>                    | <ul style="list-style-type: none"> <li>• <b>ESG &amp; Sustainability</b></li> <li>• <b>Leadership</b></li> <li>• <b>Communications/Public Relations Strategy Development</b></li> <li>• <b>PR Project Management</b></li> </ul>   | 5pm – 8pm   |
| <b>Friday</b><br>20/10/2023    | <b>Communications/Public Relations Measurement &amp; Evaluation</b> | <ul style="list-style-type: none"> <li>• <b>Communication/Public Relations Metrics</b></li> <li>• <b>Visualising Data in PR</b></li> <li>• <b>Stakeholder Management</b></li> </ul>   | 5pm – 8pm   |
| <b>Monday</b><br>23/10/2023    | <b>Executive Leadership &amp; Management (II)</b>                   | <ul style="list-style-type: none"> <li>• <b>Public Relations Ethics &amp; Professional Code of Conduct</b></li> <li>• <b>Not-for-Profit/Public Sector PR</b></li> <li>• <b>Datafied PR</b></li> </ul>                             | 5pm – 8pm   |