

**INSTITUTE OF PUBLIC RELATIONS, GHANA
2023 PROFESSIONAL ACCREDITATION EXAMINATIONS**

(SEPTEMBER EDITION)

LEVEL II TIME TABLE

| DATE | SUBJECT | | TIME |
|--------------------------------|---|--|-------------|
| Monday 16/10/2023 | Communications/Public Relations Planning & Measurement | <ul style="list-style-type: none"> • Public Relations Research • Stakeholder Engagement • Communication/Public Relations Measurement & Evaluation | 5pm – 8pm |
| Wednesday 18/10/2023 | Issue/Crisis & Reputation Management | <ul style="list-style-type: none"> • Crisis Communication • Issues & Reputation Management • Community Relations | 5pm – 8pm |
| Friday 20/10/2023 | Strategic Management in Public Relations | <ul style="list-style-type: none"> • Communication/Public Relations Strategy Development • Not-for-Profit PR/Public Sector PR • Listening &Empathy • Events Management(Deriving Mileage & Value) | 5pm – 8pm |
| Monday 23/10/2023 | Communication/Public Relations Content Development | <ul style="list-style-type: none"> • Communications/Public Relations Content creation(Writing Skills) • PR Content, Communication & Engagement • Visual Communication/Inforgrahics • Annual Report Writing | 5pm – 8pm |