

**INSTITUTE OF PUBLIC RELATIONS, GHANA
2023 PROFESSIONAL ACCREDITATION EXAMINATIONS**

(SEPTEMBER EDITION)

LEVEL I TIME TABLE

DATE	SUBJECT		TIME
Monday 16/10/2023	Communications/Public Relations Planning & Measurement	<ul style="list-style-type: none"> • Public Relations; an introduction of a professional discipline • Media Monitoring Techniques • PR Planning • Communications/Public Relations Monitoring & Evaluation 	5pm – 8pm
Wednesday 18/10/2023	Strategic Communication/PR Management	<ul style="list-style-type: none"> • Media Management • Integrated Marketing Communication • Internal Communications • Sponsorship & Fundraising 	5pm – 8pm
Friday 20/10/2023	Communication/public Relations Content Creation & Management	<ul style="list-style-type: none"> • Storytelling • Presentation Skills & Public Speaking • Etiquette & Protocol 	5pm – 8pm
Monday 23/10/2023	Digital Communication/PR	<ul style="list-style-type: none"> • Info Graphic & Visualisation • Introduction to Digital PR • Events Planning & Management 	5pm – 8pm